

Home & School Conference To Be Held Here

It was reported to the Didsbury Home and School Association Monday evening that preparations are almost completed for the district conference which is scheduled for Didsbury's school auditorium on November 30th. The conference will get underway at 9:00 a.m. and all members are urged to attend.

Catering for a noon meal will be undertaken by the local W.C.T.U.; however, due to the large number expected, restaurants within the town have been alerted to expect extra customers.

For the entertainment part of the program those present were divided into groups and were asked to answer various questions concerning the Canadian home. Apart from the valuable information gained, the session had its more humorous moments. One gentleman, whose group was made up of women, said he didn't get very much down, but really had written as fast as he could. And then there was the ever-ambitious salesman, always with a plus for his merchandise.

The next meeting of the group will be held on Jan. 13th, the December meeting having been cancelled.

WEST NOTES

(From Our Own Correspondent)

Mrs. J. Bagshaw spent a few days last week in town with her daughter, Mrs. Elmer Luft and the new grand-daughter, Judy Lynn.

Mr. and Mrs. A. L. Hogg spent last week in Calgary at the convention of municipal councils. Dr. Hochmeyer addressed the councillors twice Wednesday afternoon and reported the need of 125,000 layettes, to consist of two nighties, four diapers, four large safety pins, two vests, two flannellette jackets, one binder, one towel and one cake of soap. The address to send these layettes can be obtained from Mrs. Hogg.

Mrs. V. Blain held a miscellaneous shower in honor of Miss Dolores Boettger Saturday afternoon. The bride-to-be opened her many gifts and thanked the donors.

Mrs. Corvis is visiting relatives in Calgary for the winter.

The Elkton Willing Workers held their November meeting at the home of Mrs. C. Byrt and worked on the quilt to be raffled. The postponed supper is to be held in the school on Wednesday, Nov. 27th. This is for the members, their families, and friends.

Mr. and Mrs. D. O'Sullivan, Mr. and Mrs. Colin Hogg and baby, all of Calgary, spent Sunday with Mr. and Mrs. A. L. Hogg.

Mr. and Mrs. H. Wilson called on the former's sister, Mrs. A. A. Hogg on Monday afternoon.

Miss Vera Befus, nurse in training, spent the weekend of the 10th at the home of her parents.

PIONEER DISTRICT FARMER CELEBRATES 81ST BIRTHDAY

Mr. A. B. Shanta, who home-stayed in the Didsbury district in 1902, will celebrate his 81st birthday on Friday, November 22nd. Mr. Shanta farmed west of Didsbury for many years and for the past 20 years has farmed in the Big Prairie district. He still looks after his farm and, of course, the horses.



Shown above is a Holstein bull being trimmed by Jimmy Clark, well known in this district. His father, Curtis Clark, looks on. The bull is one of several Holsteins exhibited by the Pickard and Clark holdings.

—Alberta Government Photo

MELVIN NOTES

(From Our Own Correspondent)

Mrs. Spurrell left Friday for Winnipeg, where she will spend the winter with another daughter. Mr. and Mrs. L. Fisher put her on the train in Calgary, where she had a compartment, and Mrs. Reimer of Winnipeg phoned on Saturday to say that she had arrived safely.

Mr. and Mrs. Harry Jones and Mary Lee of Oids called on Mr. and Mrs. J. Kershaw on Sunday. Russell McRae had the misfortune to break his arm just above the elbow, while playing in some balls of straw. He is still in the General hospital in Calgary, where weights are being used to hold the bone in place.

John Kershaw received word that his aunt and uncle, Mr. and Mrs. Dick Patterson, had both passed away in England, just a few days apart.

Mrs. George Youngs enjoyed a two weeks' vacation at Vancouver in October, visiting her niece, Mrs. C. Penney (Florence O'Brien) and family.

O.E.S. OFFICIALS VISIT LOCAL CHAPTER

St. Hilda Chapter No. 27, O.E.S., was officially visited on Monday, November 11th, by Mrs. Johanna L. Haire, worthy grand matron of the Grand Chapter of Alberta.

Other officials present included Miss Ella C. Isaac, grand secretary; Mrs. Evelyn Hillebrecht, grand co-secretary; Mrs. Alfreda Dick, B.O.P.; Mrs. Jessie Kennedy, B.O.P.; Mr. Norman Lukis, grand sentinel, all from Calgary; Mr. J. Munro, P.G.P., Carstairs; and Mrs. Sadie Clarke, a grand representative.

There were also visitors from Calgary, Crossfield, Carstairs, Oids and Crossfield.

A new member was admitted into the order. On behalf of the Chapter, the Worthy Grand Matron was presented with a donation for the Cancer Fund.

Mr. Wm. Blane was toastmaster at the banquet which followed the meeting.

United Appeal Raises \$3260.00

The Didsbury and District United Appeal Organization has just about closed its books on its first year of operation. Below is an unofficial rundown of how much was collected and where the money went to:

Receipts, Oct. 8, 1987 — \$3260.45
Less: miscellaneous postage, printing, etc. — \$2.45
Balance — \$3178.00
Distribution of funds was made as follows:

Salvation Army — \$349.14
Institute to the Blind — \$17.40
Polio Foundation — \$85.98
Canadian Red Cross — \$1850.48

Total — \$3174.00

Bank balance as of October 8th stood at \$40.00 even. Further donations have been received since that date and auditors are now preparing to close the books for this year.

BLOOD DONOR CLINIC WINS !!

The Red Cross Blood Donor Clinic held here last Thursday produced 154 pints of the precious fluid. Considering the weather and the flu bug, this was a very good showing for the district.

There were 103 donors at the clinic held here in July — this time 51 extra pints flowed into the necessary reserve.

The Blood Donor Clinic wish to thank the Westcott, Sr. W.I. for serving tea during the afternoon.

The Crop That Never Fails . . .

When I was a youth, I was tall and slim. And had many a whisker on my chin; I used to sit and dream of the day When my chin would look like a crop of hay. When I got married and took a wife, I promised her I'd shave every day of my life. But that was a long, long time ago, Before my whiskers started to grow.

No matter now if it snows or hails, The whisker crop never seems to fail; Even if I go to church to sing, I have to take the whiskers off my chin. Those darn old whiskers are getting gray, So I have to shave them off every day; They make me feel as mean as sin. When the razor pulls those whiskers off my chin. The boot laces, these days, seem to me, To be a lot shorter than they used to be; The hills are getting a whole lot steeper, too. Or is it because my stomach is full of home brew. I am getting old, and my hair is thin. I feel like something the cat drug in; My biggest part is around the middle. And I feel as fit as a busted fiddle.

— E. COOMBS

Rambler Hockey Club Active In Committee Room

Didsbury Ramblers Hockey Club held its organization meeting in the arena on Thursday night of last week. The officers of the club will remain practically the same as those who guided the crew last season. They are: President, Tom Morris; vice-president William McFarquhar; secretary, Fred Rodney; and the demon statistician will be Henry Ramm. Coach Bill Cowan will handle the reins from the box and Walt Irwin will return as manager. The executive will include Lawrence Dickau, Harold E. Oke, Carlton Leeson and Carman Stevens.

The hockey club have already undertaken to do a lot of renovations in the arena and have done some repairs within the last week. The club has also started soaking the playing surface and, should the weather stay cold, will have a playing surface before too long.

The arena board are checking into the possibilities of installing gas in the arena waiting room and the players' rooms.

Could be the south windows of the ice palace will be covered over, just in case "Ole Sol" turns on the heat at the wrong time.

The player committee are on the move; former players and aspirants.

LOCAL BRANCH OF CRYSTAL DAIRY WINS AGAIN !!!

Once again the local branch of the Crystal Dairy came up with a top prize at the Toronto Royal Winter Fair. This time it was for unsalted creamery butter, 10 one-pound prints. Final scoring had it as follows: Crystal Dairy Ltd., Didsbury, 98.1; N.A.D.P., Edmonton, 97.9.

And a friendly nod to Mr. "Jock" Wordie and his able assistants on this fine achievement.

BIRTHS AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. R. Johnston of Didsbury, on November 10th, a son. To Mr. and Mrs. D. Crossman of Crossfield, on November 10th, a daughter.

TODAY'S CHUCKLE !!!

The lad called his girl Candy Bar. Not because she was sweet but because she was half nuts.

Westcott News

(From Our Own Correspondent)

Mr. Jack Robertson left by plane last Thursday on a trip to Eastern Canada, where he will visit with his daughter and family, the Don Mortimers. He will also take in the Toronto Royal Winter Fair.

We are pleased to report that Arthur Rinehart, son of Mr. and Mrs. Bernal Rinehart, was released from hospital at the weekend.

Mr. and Mrs. Herbert Goetjen were Sunday visitors at the home of Mr. and Mrs. Leonard Papke of Elkton; also present were Mr. and Mrs. John Stevenson and family of Sundre and the Pete Luft family of Elkton.

You are asked to remember that a military whist card party will be held in the Westcott school, Friday night, Nov. 22. There will be slides shown before the card party starts.

M.L.A. To Award Bursaries

In support of teacher recruitment, Mr. J. L. Owens, M.L.A., is awarding two bursaries of \$75 for first and \$50 for second, to the students entering the teaching profession and who meet the following conditions:

(1) The candidates must be registered in the Faculty of Education, University of Alberta, at either Calgary or Edmonton.

(2) The successful candidates will be the ones with highest standing in English 30, Social Studies 30 and one other subject for which there is a departmental examination.

(3) The candidates must be residents in the Didsbury constituency. The committee making the awards

will have to fight for every position. Practices are scheduled to get underway about Nov. 30th. If ice is not available here the team will hold practices in the Oids arena. Once again, the fellows who are trying to make the club should take advantage of the skating facilities in Oids on Wednesday and Friday evenings and on Sunday afternoon, in our northern suburb.

Board Of Trade To Meet Monday

The Didsbury and District Board of Trade will hold an important meeting in the Lions hall at 8:00 p.m. on Monday, Nov. 25th.

The general meeting will discuss the Christmas lighting situation as regards the business section of the town and will also bring up the question of residential lighting.

Other important business matters will come before the meeting. If you are a member of the board of trade, your presence is requested, and bring your ideas along with you. Didsbury won't grow by itself, it needs your help, whoever you are !!!

WESTERDALE NEWS

(From Our Own Correspondent)

The Willing Workers held their regular meeting at the home of Mrs. D. Herbert Wednesday afternoon of last week, with 10 members and on visitor present. Roll call was answered with "an embarrassing moment." An invitation was received from the Wella W.I. to attend its W.I. meeting, Nov. 21.

Mrs. R. Jackson, Mrs. S. Jackson and Mrs. L. Jones volunteered to prepare program booklets for the New Year. It was reported that two quilts had been completed in the past month.

Mrs. F. J. Jackson conducted a sewing contest which was won by Mrs. H. Jackson. Highest prize was won by Mrs. R. Jackson.

The December meeting will be held at the home of Mrs. F. J. Jackson on the 11th, when election of officers will take place.

Correction in last week's news: Mrs. M. Reist was the lady taken to Oids hospital; not Mrs. Pratt, as was reported.

Mrs. R. Jackson accompanied Mr. and Mrs. W. Herbert on a motor trip to Calgary on Monday.

Mrs. W. Wajley commenced work at the Didsbury hospital last Thursday.

Poster Campaign Winners Announced

Following is a list of the winners in the Didsbury Legion sponsored Poppy Poster contest. The contest was open to Didsbury and district school children from grades 1 to 8. A great number of posters were entered and the judging was indeed difficult.

Congratulations are in order for the winners and runners-up, and also the Didsbury Legion would like to give thanks to the teachers and students for a very worthwhile effort put forth.

This is the first year for such a contest and in future it will be held every year. Following are the winners of the Didsbury branch of the competition:

Grade 1: Maxine Ford, Westcott;

DIDSBURY MARKETS BUTTERPAT

Milk (4 hour blue)	78c
Milk (less than 4 hour blue)	72c
Table	71c
Special	63c
No. 1	61c
No. 2	58c

Dennis Morton, Didsbury; honorable mention went to Brian Jackson of Didsbury.

Grade 2: Nola Youngs, Didsbury; Rita Slawson, Didsbury; honorable mention, Betty Wall, Didsbury.

Grade 3: Sherill Taylor, Didsbury; Bobby Reese, Didsbury; honorable mention, Mary Lou Currie, Didsbury.

Grade 4: Lorna Levaood, Didsbury; Elizabeth Ford, Didsbury; honorable mention, Christine Topping, Westcott.

Grade 5: Stanley Fox, Didsbury; Caroline Leeson, Didsbury; honorable mention, Terry Anderson, of Didsbury.

Grade 6: Luella Haman, Didsbury; Arlene Weiner, Westcott; honorable mention, Norman Befus, Didsbury.

Grade 7: Dale Zimmerman, Didsbury; Donna Wiggins, Didsbury; honorable mention, Carole Befus, Elkton.

Grade 8: Helen Folkman, Didsbury; Marion Wilshusen, Westcott; honorable mention, Doris White, Westcott.



Canadian transportation's recent marriage of rail and highway finds the Canadian Pacific operating solid playback trains in both directions between Montreal and Toronto, carrying the trailers of a number of well known trucking

firms to and from their destinations in Canada's two largest cities. Fast over-night service permits pick-up trailers after close of business every evening and guarantees their delivery in the other city before the start of next day's business.

Popularity of the service is attested by this view of a Canadian Pacific "playback" at Christie Lake, Ont. Specially designed roller-bearing flatcars carry the trailers. Playback trains are all diesel-hauled.

It Happens Often !!!

A mother and her son were shopping the other day and the young fellow picked up a box of something from a shelf and brought it over to her. "Oh, no, honey," she exclaimed "put it back. You have to cook that."

Here you can buy either foods to be fixed in a hurry, or foods that need cooking.

RED & WHITE

J. Kossowan, prop.

Phone 39

10 Day Specials !!

NOVEMBER 21st to NOVEMBER 30th

BREAD, white or brown —	
Per loaf	17c
RAISED DO-NUTS —	
Per doz.	45c

Rae's Bakery

Phone 216

Didsbury

ADVERTISING DOESN'T COST !! IT PAYS !!

MRS. KATHRINE GOETJEN'S AUCTION SALE

ONE-HALF BLOCK WEST OF SENIOR CITIZENS' HOME
SATURDAY, NOVEMBER 23rd

STARTING AT 1:00 P.M.

— FURNITURE —

7 Cubic Foot Refrigerator, five years old 4-Burner Hotpoint Electric Range, with Oven Thor Turbo Roll Washing Machine Dining Room Suite with 4 Chairs and Buffet 3-Pc. Chesterfield Suite, rose and green Singer Sewing Machine 2 Aluminum Lawn Chairs 3-Piece Bedroom Suite, with Spring-Filled Mattress Writing Desk 4 Kitchen Chairs End Table Phillips 5-Tube Radio Tri Light 6 x 9 Barrymore Rug Two 9 x 12 Congoleum Fern Stand Roll-Away Couch, with Spring-Filled Mattress Chest of Drawers Electric Lawn Mower Bird Cage and Stand Cigarette Stand Scatter Mats Book Case Kitchen Stool General Electric Automatic Iron Clothes Horse Pressure Cooker Toaster Garden Tools Garden Hose Wash Stand Sprinkler Quantity of Canned Fruits and Vegetables Potatoes, Carrots and Other Vegetables Quantity of Pots and Pans Dishes Some Bedding.

AUCTIONEER
Raymond L. Shantz
Lic. No. 120, Ph. 1211, Didsbury

CLERK
Lorne Clayton
Phone 23, Didsbury

Used Units At Low - Bargain Prices -

- 1953 METEOR SEDAN** —
New paint job, new motor, steering, brakes etc.
- 1952 CHEVROLET DELUXE SEDAN** —
With new motor, Power Glide transmission; overhauled, steering and brakes reconditioned.
- 1955 CHEVROLET HALF-TON TRUCK** —
This truck looks and runs like new; completely reconditioned.
- 1950 DODGE SEDAN** —
Try this one for \$450.00
- 1948 FORD SEDAN** —
Good tires, steering, brakes and body; motor uses some oil.
All for \$145.00

Edeord Motors

YOUR MODERN GARAGE

Phone 58

Didsbury

You'll find it in the

WANT ADS

FOR SALE — Registered Hereford bull calves. B. A. Atkinson, east of town. 43-2tp

HOUSE FOR RENT — Insulated, hot and cold water; gas in basement and kitchen stove. Phone 89, Didsbury. 44-1tn

FOR RENT — One nice furnished basement suite. gas heated. phone 218. 45-2tc

KEEP ANOTHER COW INSTEAD OF YOUR BULL — Join Mountain View Breeding Association Limited. Service on all Dairy and Beef breeds of cattle. For information, phone 841, Olds, between the hours of 8 a.m. and 10 a.m. on any day except Christmas or New Year's Day, or write to Mountain View Breeding Association Limited, Olds, Alberta. 41-8tc

TWO SHORTHORN SALES — Remittall-Rockville, November 29: 10 Bulls, 30 Females; Dalbo Realities, November 30: 3 Bulls, 34 Females. Olds Auction Mart, 1 p.m. These cattle are young with their whole producing life ahead of them. Their pedigrees are outstanding and it is a good opportunity for you to add new bloodlines to your present herd. All three herds have shown at major shows this summer and some of these bulls and females are now being sold. Remittall and Rockville will accept wheat, oats, barley, at initial Wheat Board prices. Write for catalogue to Remittall Cattle Co., Olds, or Dalbo Realities, Kevissville, Alta. 45-2tc

CATTLEMEN — make a date now to attend the Fat Cattle and Feeder Sale at the Innisfail Auction Mart on Saturday, November 23rd. 46-1tc

WANTED — Several tons of good hay. As I am only home Saturdays, please write, giving price and type of hay. N. R. Clarke, Box 97, Didsbury. 46-2tc

FOR SALE — Weaner pigs. M. K. Snyder, phone 1903, Carstairs. 46-2tp

LOST — Would the person who borrowed my cement sidewalk roller some time ago, please return it. Henry Erb. 46-3tc

FOR SALE — Registered Hereford bull calves. B. A. Atkinson, east of town. 46-3tp

FOR SALE — Feed grain, oats and barley mixed; 50c per bushel. M. J. Dube, Harbortown. 46-3tp

FOR SALE — Coleman oil stove, 50,000 B.T.U.; good condition. Bud Hayball, phone 907, Didsbury. 46-3tp

WANTED — 20 male hogs, any breed, color or size. Coates Shaw Bros. Phone 717, Didsbury. 46-2tp

FOR SALE — Girl's C.C.M. white figure skates, size 5, \$5.50. Boy's skates, size 6, \$2.50. Ph. 131. 46-1tp

FOR SALE OR RENT — A shop on east side of tracks, equipped with hoist and compressor; formerly body shop. Laying quarters at rear. Apply Box 94, Didsbury. 46-2tp

CARD OF THANKS
We would like to express our thanks to all the friends and neighbors who attended the party given recently and also to those whose names were in our guest book but were unable to attend. Sincerely,
BRUCE and DOROTHY SHELLS 46-1tc

ENGAGEMENT ANNOUNCEMENT
Mr. and Mrs. Hugh N. Devolin of Didsbury announce the engagement of their daughter, Barbara May, to Mr. Kenneth Neilson, son of Mr. and Mrs. Morris Neilson of Olds. The wedding to take place at the Olds United Church, December 7th, 1957, at 4 p.m.

Re: ESTATE OF WILLIAM SKRYPNYK, Deceased
Tenders are requested by the undersigned up to December 7, 1957, for the purchase of Lots 13 & 14, Block B, Plan Didsbury 4182 O, together with household contents. No tender necessarily accepted. Deputy Public Trustee, Land Titles Building, Calgary, Alberta. 46-2tc

NOTICE
The Didsbury F.U.A. and Rugby F.U.A. are invited to attend a sub-district convention on Friday, Nov. 22 in the Legion Hall, Olds, at 11 a.m. Important matters to be discussed. Also plans will be made for the sub-district curling 'spiel' to be held this season. Old and new members welcome. 1tp

THERE WILL BE A Special Feeder Cattle Sale at the Olds Auction Mart on Wednesday, Nov. 27th at 1 p.m. Phone your listings to 474 or 332, Olds. 46-1tc

PUBLIC NOTICE OF BY-LAW

PUBLIC NOTICE is hereby given that it is the intention of the Council of the Municipal District of Mountain View No. 49, to introduce a By-Law of which the following is a short synopsis:

"To provide for the purchase of a building near the Village of Carstairs, under the provisions of the Home for Aged and Infirm Act."

"Approximate cost of project to be \$40,000.00 payable by a tax levy on the Ratepayers of the Municipal District as a whole."

DATED at Didsbury, Alberta, this 9th day of November, 1957.
MUNICIPAL DISTRICT OF MOUNTAIN VIEW, No. 49, Didsbury, Alberta.
J. RIDDIOCH,
Secretary-Treasurer. 46-2tc

FEEDER CATTLE SALES will be starting on Friday, Oct. 18 at the Olds Auction Mart Ltd. Sales will be held EVERY FRIDAY until after the New Year, selling cattle by the pound; 3% commission. Auctioneers: Archie Boyce, licence No. 21; Rosehill Bros. licence Nos. 308 and 309. 29-8tc

FOR SALE — Remington 30.06 Rifles, complete with one box of Dominion ammunition, \$28.00. Peeg's General Retail. 46-6tc

FOR SALE — Quarter section nine miles east of Didsbury, on good road; power on place; very good well; two good granaries; good garden; other buildings. Approx. 50 acres S.P.; 70 stubble, 10 in grass. \$9,000 cash. P. 896682, Calgary, between 7 and 9 p.m. 45-2tc

WILL TRADE FEED BARLEY for cattle (calves preferred). Phone Dave Harder, 1411, Carstairs. 44-3tp

LOST — Two-year-old Hereford steer; branded on left rib, Lasy J with S underneath. Contact Bob Konechuh, phone 1817, Eldorado. 46-3tp

SALESMEN WANTED — For steady year-round income — sell Rawleigh Products in Didsbury locally. Write today. W. T. Rawleigh Co. Ltd., 11-40, Winnipeg 2, Man. 39-8tc

STRAYED — Two Hereford cows and their calves; branded fish bar on left hip; may be other brands on them. Jim Tanton, phone 812, Acme, collect. 43-3tp

BE SURE YOUR SEED WILL GROW

Use Our FREE Seed Testing Service

CLEAN AND TREAT YOUR SEED EARLY

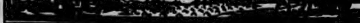
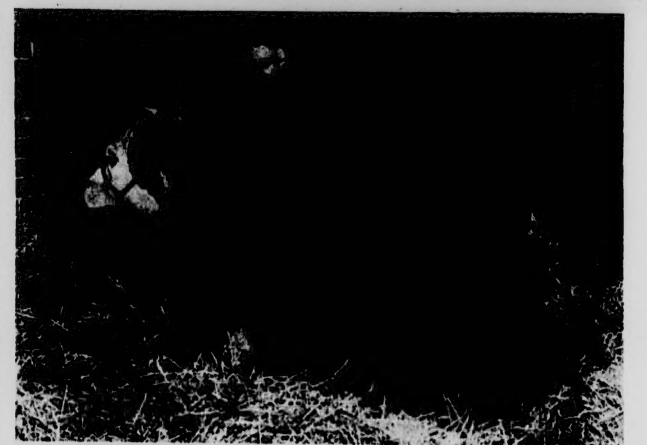
We Stock Agros and Morgans — The Best Seed Treating Chemicals

MAINTAIN QUALITY — BUY SOME REGISTERED SEED

Order Through Our Agent

It Pays to Pull to the Pioneer

PIONEER GRAIN COMPANY LIMITED

Standard Lad, a market steer owned by J. J. McCardell of Carstairs is combed and groomed by Mrs. McCardell, in its stall at the Royal Winter Fair at Toronto. Approximately 300 Alberta animals are on show at the fair.

— Provincial Gov't. Photo

Who Pays For ADVERTISING

?

NOT the newspaper reader, because he saves both time and money by shopping the wide selection of honest values offered through the advertising columns.
NOT the advertiser, because advertising always returns a profit when it is used correctly and consistently!
NOT the publisher, because of the hundreds of firms who profitably invest hundreds of thousands of dollars in newspaper advertising!

— ★ —

Every Line of Advertising in The Paper Is Paid For By The Fellow Who Doesn't Advertise !

The business which the non-advertiser loses pays the costs of advertising and ALSO returns a nice profit to the fellow who does advertise! HOPING for more business is not as effective as inviting more business!

WHERE CAN YOU GET CHEAPER AND BETTER ADVERTISING VALUE THAN IN THE DIDSBURY PIONEER, WHICH REACHES 90% OF THE HOMES IN THE DISTRICT AT A COST OF LESS THAN 1/2 CENT PER READER FOR AN ADVERTISE-
MENT THE SIZE OF THE ONE YOU ARE READING.

MAKE COURTESY YOUR CODE OF THE ROAD

GEMS OF THOUGHT WORK

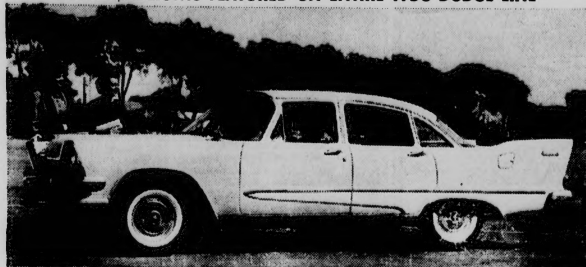
I never did anything worth doing by accident, nor did any of my inventions come by accident.

— Thomas A. Edison

Folks who never do any more than they get paid for, never get paid for any more than they do.

— Elbert Hubbard

DUAL HEADLIGHTS FEATURED ON ENTIRE 1958 DODGE LINE



Chrysler of Canada is offering dual headlights as standard equipment on all three of its 1958 Dodge lines, the Crusader, Regent and Mayfair (pictured above is the Regent 4-door sedan).

Lighting experts claim that the distinctive new lights greatly improve night driving safety by reducing glare, by providing better lighting patterns and by positioning light where it will serve the driver better.

The entire Dodge lineup will feature Torsion-AIRE suspension; micronic air filter; improved six cylinder or V-8 engines; a wide range of interior fabric and colour combinations; twenty solid exterior colours and 80 recommended two-tone combinations, as well as a lengthy list of optional equipment items such as Total-Contact power brakes, Constant-Control power steering and, on some models, power windows and power-operated front seat.

Poultry Producers Urged To Vote

The Alberta Federation of Agriculture urges all poultry producers to mark and return their ballot for the proposed Egg Marketing Plan. Ballots have been, or are now being, mailed to all registered producers having 20 or more laying hens. The ballot is supplied with a self-addressed, postage paid return envelope. All that is required of the producer is to mark his ballot for or against the proposed plan and mail.

The Federation takes the stand that all producers receiving a ballot should vote. Before the plan can become operative it must secure a 51 per cent favorable vote of all registered producers. This simply means that all ballots not returned constitute a vote against the plan.

Farm organizations for many years through their annual meetings have urged the establishment of a marketing board for egg products. It was not until 1955 that necessary legislation was made available which would permit the operation of marketing boards in Alberta. If the marketing board principle is rejected at this time it could well delay any improvement in the marketing of egg products for many years to come.

SO TRUE !!!

Money may not bring happiness but most folks like to have enough of it around so they can choose their own misery.

Alberta Records Shocking Traffic Toll

When the annual meeting of the Alberta Motor Association is held in Edmonton on November 23rd, one of the subjects to be given full discussion is road safety and prevalence of accidents.

The rising trend of fatal accidents on Alberta streets and highways is tragic and alarming. It is recognized that something must be done if this slaughter is to be effectively halted and reduced.

During the whole of last year, 287 persons were killed in one accident in this province. This year, 171 persons were killed in the nine months ended September 30. Thus, in a period of 21 months, Alberta has the grim record of 428 motor vehicle deaths.

Last year, Alberta had a total of 19,439 motor vehicle accidents, resulting in 4,892 persons being injured.

There is no difference of opinion among safety experts that most accidents are preventable. The essential fact is that either one or both drivers in the smash-ups are involved.

How can these accidents be reduced? If it is suggested that road conditions should be improved or that there should be stepped-up enforcement of traffic laws, one still finds the human factor still is the dominant cause.

In fact, Alberta has a fine record of improved highways. More and more highways have been widened and hazardous curves eliminated to give the motorist better vision and safer driving conditions. Despite

these steps, the highway death toll is staggering and shocking to all safe driving advocates.

The situation seems to call for an intensified educational program to remedy this situation. This needs to be centered on the driver.

Attention has been drawn to the number of persons driving cars when their licenses have been suspended. Undoubtedly, these violators deserve drastic treatment at the hands of the courts.

Unquestionably, one of the most effective steps to take death and serious accidents off the highways is to make it known far and wide that traffic law violators can expect to be dealt with severely and that Alberta is moving relentlessly to clear its highways of the reckless drivers and wanton killers.

4-H MOVEMENT GROWS

Canada's 4-H movement is growing steadily. This year membership rose to a new high of 73,483 and the number of clubs climbed to 5,092.

Membership of 4-H clubs is about equally divided between boys and girls. The average age of 4-H members is 14 and there are an average of 14.4 members per club.

In Alberta 7,061 farm boys and girls are enrolled in 494 clubs.

Notes From D.A.

By Howard J. Fulcher

Many of you have welders, either electric or acetylene, and would like instructions in using them. For this reason a welding course has been planned; it will take the form of a five-day school.

The welding school will be held at Olds in the week of Dec. 16th to 20th. This course is under the auspices of the Provincial Department of Agriculture and will be held at the Olds School of Agriculture.

The course will give both the theoretical and practical aspects of welding; electric and acetylene machines will be available to work with. Competent instruction will be given by skilled workmen to those attending.

There is no charge to this course, classes will commence at 9:00 a.m. each morning and finish at approximately 4:30, with a one-hour lunch break. Those attending are responsible for their own meals, transportation and rooms if necessary.

Due to the size of the shop and the number of welding machines available, there will be a limit of 24 accepted to take this instructional welding course. Selection of those to attend the course will be made on the basis of location and eagerness of application.

If you are interested and wish to attend this course, write or apply to Howard Fulcher, district agriculturist, Olds, or J. E. Birdsall, principal, Olds School of Agriculture, Olds.

FAMOUS QUOTE . . .

I like work; it fascinates me. I can sit and look at it for hours. I love to keep it by me, and the idea of getting rid of it nearly breaks my heart.

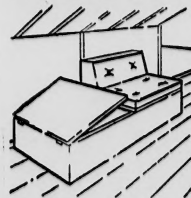
— Jerome K. Jerome



Three-Purpose Furniture

A STORAGE couch is a triply-useful piece of furniture for an attic room. It may be used as a lounge by day, a bed at night and for storage the year around.

Hinged lids made of Masonite Tempered Presswood on 2 by 2-inch framing give ready access to the storage space beneath. An



easy-to-use upholstery material is foam rubber, cut to size and made into cushions. Casters may be fitted to the couch, if desired.

Sides of this multi-purpose item are Masonite Tempered Presswood, noted for its sturdiness, smooth surface and paintability. For complete details on how to build a storage couch, together with information on modernizing an attic into living quarters, write for free plan No. AE-297 to Home Service Bureau, Suite 2037, 111 West Washington St., Chicago 6, Ill.



Presenting the magnificent new

CHRYSLER FOR 1958

...cool beauty with a fiery spirit

DRAMATICALLY NEW: Chrysler's incredibly sleek, beautiful '58 design . . . with its long, graceful lines . . . glistening new glamour-wrap bumpers . . . distinctive new grille . . . smart dual headlamps . . . new parking lights . . . swank new interiors.

Slip easily behind the wheel and you'll find Chrysler's new performance as exciting and flawless as its '58 styling and quality engineering. Chrysler's great whisper-quiet V-8 is a wonder of smooth, responsive power. Its ultramodern push-

button automatic drive is a marvel of ease and convenience. And its smooth Torsion-AIRE Ride rivals velvet. You are cordially invited to examine and drive the new '58 Chrysler today. Chrysler Corporation of Canada, Limited

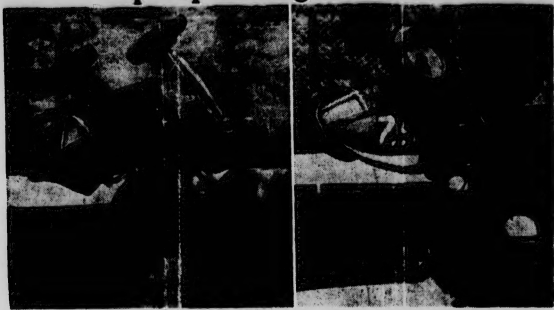
You're always a step ahead in care of The Forward Look

ROSEBUD MOTORS

PHONE 143

DIDSBURY

Flip-flop Ending At the Fair



1. Spectators at the Reading, Pa. Fair get an unexpected thrill when Jim Packard, Indianapolis, Ind., driver, hit outside rail and flips wheel.

2. The race driver somersaults while preparing for a qualifying heat, as another car, driven by Johnny Thomson, speeds by car in midair.



3. In this shot the machine is just about to right itself with Packard still sitting behind the wheel.



4. Here is Packard seconds later as the car settles on the speedway. He escaped incident uninjured.

Service

RELIABLE
COURTEOUS
EXPERIENCED

See your ALBERTA PACIFIC AGENT for your round trip service

ALBERTA PACIFIC

Holmes To Head Alberta Weeklies



Shown above is George Holmes of Provost, who will head the Alberta Weekly Newspaper Association for the coming year. Holmes, who publishes The Provost News, heads an executive comprised of William Bowes, Grande Prairie; Charlie Worton, Rimbey; Roy Willis, of Stettler; Tom Ford, Lacombe; Walter Mandick, Custer; James Nesbitt, Brooks, and Ernest Jamieson, Ponoka.

TRY IT OUT!!!

Clerk, to a sweet young thing in a form-fitting sweater: "Would you like to step outside and try it for whistles before you really decide?"



Spout on a Spout

A SIMPLE but ingenious means of silencing hard-to-reach locations was illustrated in Popular Mechanics. A reproduction of the drawing here



shows an oil can spout extension which is a length of 1/4" neoprene tubing. With it, the oiling of the blower shaft of a forced-air furnace or behind the wheels of a lawn mower becomes easy. It is useful, too, in oiling inaccessible spots in a motorcar.

Some Do . . . Some Don't!!!

We had a couple of hours driving on No. 2 Highway Sunday night, meeting heavy traffic and fighting headlight glare. We do not take kindly to the experience, for age is overtaking us.

The drivers are more than usually considerate these days, but some take delight in pushing towards you with headlights in full glare, and then we long for a saved-off shotgun and the right to use it.

In the meantime we are going to have our headlights checked for proper angles of lighting. Maybe we offended, too, and were only "half safe."

— Contributed

Squirrel Cage . . .

CHECK, PLEASE!!!

Customer on one end of the phone: "I sent my little boy for three pounds of plums and he only brought home two pounds. Did you weigh them correctly?"

Operator: "My scales are right, madam. Have you tried weighing your little boy?"

LIGHT YOUR WAY WITH BIBLE STUDY

"Rejoice in the Lord always: and again I say, 'Rejoice.'" These are the words, St. Paul addresses to his fellow-Christians at Philippi of old. As we read them, and ponder them, we feel that he could very well have addressed them to us living in 1957.

This coming Sunday the Christian Church observes the end of another Church year. And thus, time passing by us on the wings of lightning, naturally makes us mindful of our departure out of this life.

Nature in its present winter state, with trees bare of foliage and fields stripped of verdant green, also preaches a powerful sermon of mortality to each one of us.

The mad race for space control, the rise of "Sputniks", the ever-increasing tensions in international matters combine to give us a sense

NEW ONE!!!

Woman (to applicant for job as maid): "Why did you leave your last job?"

Applicant: "Well, I'll tell you if you tell me: why your last maid left you."

of unrest and fear.

But in the face of all these thoughts, we hear that calm voice of St. Paul: "Rejoice in the Lord: and again I say, 'Rejoice.'" And thus he directs our attention to the one sure basis of all hope — the Lord Jesus Christ.

Edward Mote wonderfully expresses that joyful confidence in his hymn:

My hope is built on nothing less
Than Jesus' blood and righteousness;
I dare not trust the sweetest frame,
But wholly lean on Jesus' name.
On Christ, the solid rock I stand;
All other ground is sinking sand.

May we urge you to attend the church of your choice this Sunday and let the joy of the Lord cast out your doubts and misgivings.

nothing beats
butter
for baking

DAIRY FARMERS OF CANADA
409 Huron Street, Toronto

Free! Marie Fraser's new butter recipes. Write today

THE HOCKEY SEASON IS ON THE WAY —
SUPPORT THE LOCAL TEAM —
THE DIDSBURY RAMBLERS

NAME BRANDS AT THRIFTY PRICES

CHASE AND SANBORN Instant Coffee

6 oz. jar 25c off \$1.24 2 oz. jar 10c off 43c

Apple Juice

SUNRYPE

Red Label, 48 oz. tin 3 for \$1.00

Tomato Juice

HUNT'S

48 oz. tin 3 for \$1.00

Crisco 3 lb. tin 10c off **\$1.09**

Brentwood Apricots 15 oz. 3 for **55c**

Brentwood Peaches 15 oz. 3 for **65c**

Blue Cheer Giant, 10c off **75c**

Canned Peas

MIGHTY MAMMOTH

15 oz tin 4 for 69c

Tomatoes

BULMAN'S

Choice, 28 oz. 2 for 49c

Olympic Meat Spreads 3 1/2 oz. tin 4 for **39c**

Pic Luncheon Meat 12 oz. tin 2 for **85c**

WE HAVE A COMPLETE STOCK OF CHRISTMAS BAKING SUPPLIES
ON HAND. BUY THEM NOW!!

PRICES
EFFECTIVE
NOV.
21 - 22 - 23



FREE
DELIVERY



as only **YOU**
can say it

A portrait of your daughter — for grandparents far away?

Perhaps, a portrait of you — the one your family's been begging for?

Because, at Christmas time, a portrait is a greeting and a gift that only you can give . . . and no other present will mean so much, for so many years.

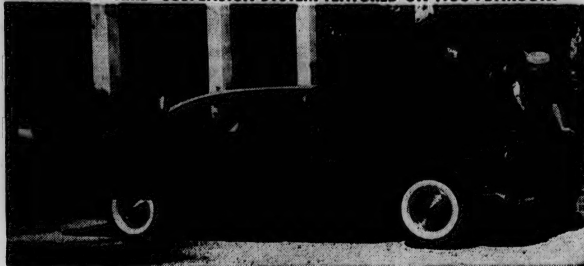
Think of the ways a Portrait may solve an important gift problem for you this Christmas — and phone for an appointment at our Studio this week. You'll be glad you did!

Wiggins' Photos

PHONE 114

DIDSBURY

TORSION-"AIRÉ" SUSPENSION SYSTEM FEATURED ON 1958 PLYMOUTH



All three lines of the 1958 Plymouth (pictured above) will feature the riding stability and comfort of the Torsion-"AIRÉ" suspension system, first introduced in 1957 by Chrysler of Canada.

For 1958 the Belvedere, Savoy and Plaza lines will also offer a wide range of engines, colour schemes, power and luxury equipment and all models will feature dual headlights as standard equipment.

The Belvedere 2-door hardtop pictured above

features the sportone trim treatment being given to all Belvedere and Sport Suburban models and the dual headlights that are standard on all models.

Extra equipment items available on this and other models will include Torque-Flite or Power-Flite pushbutton automatic transmission; Total Contact power brakes; newly-designed Constant Control power steering and power operated windows and front seat.

**THE HOCKEY SEASON IS ON THE WAY —
SUPPORT THE LOCAL TEAM —
THE DIDSBURY RAMBLERS**

Midway News

(From Our Own Correspondent)

(Intended For Last Week)
The church supper sponsored by the W.A. of the United Church was held Friday evening, Nov. 8. A good crowd assembled and heartily partook of the ladies' culinary arts and later enjoyed slides, shown by Mr. Napier Hoskin of Calgary. The slides were taken while Mr. and Mrs. Hoskin were on a European tour.

Grandma McNaughton left recently by T.C.A. for Scotland. She was accompanied by Mr. and Mrs. J. Yellowless.

Mrs. Ken Swanson is home from hospital, recovering from a recent operation.

Mr. and Mrs. Bert Richardson of Coal Harbour, B.C., have returned home after visiting with relatives in the district for three weeks.

While the former had the pleasure of showing his slides of the whales and how they are processed. The teachers and students of Midway school were quite impressed by the show.

Marlene Balderson is taking a domestic science and sewing course at the O.S.A. and Bill Reider is at Tech in Calgary, taking farm mechanics and welding.

Too Many Moons ? ?

The civilized world is running a mad race.

To see who will be the first to get into outer space:
They have rockets, that will go much faster than sound. And go miles and miles above the ground.

The Russians have launched a satellite called Sputnik.

That can travel around the world so quick.

It can hardly be seen by the naked eye.

As it goes flying around away up in the sky.

I feel so sorry for that poor little mutt.

That's inside the satellite and trusting to luck:

To get back down on the good solid ground. Instead of being up there going 'round and 'round.

If the clever scientists would use their brains To help mankind to relieve their pains.

Instead of trying to probe the outer space.

It would do far more good for the human race.

They will be trying to sell us a ticket soon

For a one-way ticket right up to the moon:
I'll just wait until they can put the Sputnik in reverse. In case I might want to come back to this earth.

An honest opinion, I would like to give.

Let's have one moon in the sky as long as we live; And to all the moon-makers let's politely tell, To send all the man-made moons to h - - -

(Signed) E. COOMBES

Squirrel Cage . . .

HELP NEEDED

Then there was the burglar who decided to get his eyes tested for glasses. It seems that when he started twisting the knobs of a safe one night a jazz band started playing.

WE HEARD IT ! ! !

If brevity is the soul of wit, then women's bathing suits are getting funnier and funnier.

JUST ARRIVED !

*Fashion plate for '58
Plymouth*

*New...and
simply
terrific!*



Plymouth's just out . . . and Plymouth's just outdone itself, with new stay-ahead style that's sure to be the envy of the low-price field.

It's new in so many new ways—exciting brand-new dual headlights, new parking lights, new high-fashion glamour grille, new massive protect-around bumpers and new eye-catching colour sweep!

Slip into this sparkling, spirited new '58 Plymouth today. Notice the new luxury of its glistening Chrysler-crafted fittings . . . the new smartness of its fabrics, weaves and colours . . . the new comfort, new legroom you enjoy thanks to Plymouth's new seat design. Try the luxury of Plymouth's '58 push-button automatic drive . . . the deft, easy steering . . . comfort-cradled '58 Torsion-AIRE Ride . . . and the advanced safety-sure braking you get with Plymouth alone at Plymouth's low price.

One thrilling experience with Plymouth's special brand of newness, and you'll be saying, "Simply terrific!", too. Enjoy that experience right away! Chrysler Corporation of Canada, Limited.



Plymouth stays level around curves . . . stays level over bumps . . . stays level when you brake, stops without a trace of "nose-dive." Reason: advanced 1958 Plymouth Torsion-AIRE Ride, a luxury feature on every model at no extra cost!

What could be newer in automatic transmission design than ultramodern push-button Torque-Flite for '58? It's a marvel of convenience, smooth operation, and reliability. Plymouth's the lowest priced car with this feature.

See it at your dealer's today! **'58 Plymouth** with thrill-power plus

ROSEBUD MOTORS

PHONE 143

DIDSBURY

YOU'RE ALWAYS A STEP AHEAD IN CARE OF THE FORWARD LOOK

THE DIDSBURY PIONEER

Established in 1903

Published Every Thursday at Didsbury, Alberta
Entered as Second Class Matter, Post Office Department, Ottawa
Member of the Canadian Weekly Newspapers Ass'n.
and of the Alberta Division of the C.W.N.A.
Subscription: In Canada, \$3.00 a year; in U.S., \$4.00
JAMES CURRIE, Editor and Publisher

Ramblin' and Roamin'



Just For The Record . . .

We don't enjoy passing things on to the Town Council (or do we?), but every once in awhile somebody works through the back door and comes up with a sensible suggestion. This time around it was a town official (who must remain anonymous for security reasons) who came up with the remark: "Why don't we get a machine to clean these sidewalks, for the aged and the lame?" Taking time and convenience into consideration, it sounds like one of the better ideas we've run into lately.

Just For The Record . . .

A very enthusiastic group of fellows met in the arena one night last week to check over the fortunes of the Didsbury Ramblers hockey club for the coming hockey season. They rambled and roamed around the arena and found many defects in what once was the pride of our town. Today it's not in good shape! A few paint jobs here, a replaced panel there, a spot of fixin' around the parking grounds, would make a lot of difference — hold the 'phone, someone just told us the inside paint job is already being done by the hockey club, with an assist from interested followers of the Ramblers. Now then, what have we got for a hockey club to grace the new surroundings?

Just For The Record . . .

The football season is now on hand in our favorite country and the provincial treasurer, Mr. Hinman, seems to think he should get in on the same sort of game. He, and his sales tax deal, got into the ball game at the convention of municipal districts held in Calgary last week. Mr. Hinman threw a few short passes to the delegates — they were well lined up — the inference was, as we see it, you carry the ball, I'll back up the line; you make the hole, I'll come thru. As a former mediocre player and coach of the fall pastime we think he should've stayed on the bench. Let's have the signals straight; let's know the full details; then we'll know where the hole can be made, or whether or not we want the new diversified attack.

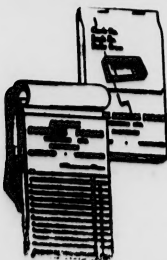
And A Friendly Nod . . .

To the lad who made the following quote: "No man really becomes a fool until he comes to the point where he stops asking questions."

YOU SERVE



BY GIVING



ORDER YOUR
COUNTER CHECK BOOKS
FROM THE
DIDSBURY PIONEER
PHONE 12 DIDSBURY

Free Advice To Farmers . . .

The Canadian farmer is getting a lot of gratuitous advice about farm policy these days and most of it comes from anxious people who have nothing to do with farming. An Eastern Expert, out from the United Kingdom a year, writes that an aggressive wheat marketing program might mean lower farm prices but it would ensure a realistic and predictable income. It might be realistic but we suspect the predictability. The experience of the wheat farmer in the 30's does nothing to back up this view.

A Social Credit vice-president in Saskatchewan says that under present controls Canadians have priced themselves out of the wheat market and that with their high living standards they cannot compete unless they increase production per man hour worked.

That is just what the Canadian wheat farmer did do, increase production. Part of this was good luck, in the form of rain, but a lot of it was the matter of good management, new methods of production, use of weed killers, use of more efficient machinery. Is the answer to surpluses, more production per man hour worked? Leave us not be silly.

If no better solutions are to be offered than these, we suggest that the farmers would do well not to be stampeded into junking the Wheat Board, until something better is worked out by the people who are actually in the farm game.

— Nanton News

Harmattan News

(From Our Own Correspondent)

(Intended For Last Week)
The Harmattan Women's Club held a community shower at the home of Mrs. George Fagan last Wednesday evening honoring Mrs. Marian Hutchinson, whose wedding took place at the Nazareth Church, Harmattan on Saturday, Nov. 9. The guest of honor was seated in a special chair decorated with streamers of flowers. Several contests were played, winners being Mrs. Ted Green, Mrs. Bill Turnbull and Mrs. M. Knights. Mrs. Dave Morgan then brought in a beautiful wishing well filled with gifts and presented it to Marion, who was assisted in opening them by Mrs. Bob Strand. The club presented the bride-to-be with a Silver Beach tea set. Marion then thanked the assembled guests and invited them to visit at her new home at Eagle

SERVICE
BOARD
NOTES
By —
W. E. SNYDER
Agricultural
Service Board

FORM PURCHASE BOARDS—have been set up under the authority of the Farm Purchase Credit Act, announces Hon. L. C. Halmraet, minister of agriculture. The object of this Act is to help provide money so that deserving and capable men might be able to establish themselves on farms.

These boards are allowed to make loans up to a maximum of \$7,500, or a total of 40 per cent of the purchase price of a farm. These applicants must be a Canadian citizen or British subject, at least 21 years of age and not over 65, and have been a resident of Alberta for at least three years.

He must have at least three years farming experience, be of good character and his wife, if any, must approve of the application.

The following districts are covered by the appointed farm purchase boards: M.D. of Cardston No. 6, M.D. of Mountain View No. 49, County of Ponoka, Improvement District No. 65, No. 108 and No. 132; M.D. of Strathcona No. 83, County of Grand Prairie No. 1, and County of Newell No. 4.

Young farmers who are interested in these loans should contact the secretary-treasurer of the municipal district in which the farm purchase board is located.

Hill. Mrs. Albert Gilmore decorated the well for the club and is to be commended on a beautiful job.

Mr. Joe Carlson returned home last week after being very ill at the Olds hospital.

Mr. and Mrs. Elmer Gilmore and baby Dale were visitors at Mr. and Mrs. Albert Gilmore's last week.

Mr. Alf Alcock of Brooks, a brother-in-law of Mr. and Mrs. A. Gilmore is visiting here and hopes to get in some hunting.

Mr. and Mrs. Bill Grange and Kathleen were visitors to Edmonton over the weekend.

Mrs. Will Spomer has been ill with the 'flu, as have many others in the district.

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Handling Problems
Undercoating Is Also
One Of Our Specialties

Duncan Auto Body And Service

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OLDs

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

See Us For . . .

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All Units

Ted Stauffer

Phone 50

Olds

Introducing

MIGHTY MERCURY TRUCKS

FOR 1958



PAYOFF
PROVED
MERCURY TRUCKS



They're here . . . the greatest lineup of mighty Mercury Trucks in history! Pickups to panels, tandems to tiltcabs, these are the trucks that have earned a nationwide reputation for paying off. They're **payoff proved** — in power and performance, in safety and styling, in economy and comfort — in every way that counts!

And now, new mighty Mercury Trucks are ready to pay off bigger and better than ever with a load of new profit-packed features for '58. New handsome styling pays off in prestige; new Six and V-8 engines pay off in extra power and lower fuel costs; new Quadri-Beam headlights pay off in safer night driving — these are just a few! For the full story on new **payoff proved** mighty Mercury Trucks for 1958, see your Mercury Truck dealer right away!



COWAN & MOORE Sales and Service



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C.M., L.M.C.C.
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Physician and Surgeon
Dr. T. P. O'Hea
M.B., Ch. B.
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the former residence
appointments Every Afternoon
Except Wednesday
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10 a.m. to 1 p.m.
In Dey's Block
Appointments may be made at
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GRAIN, LUMBER, ETC.
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Paid At Didsbury
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W. A. McFarquhar, Director
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MISCELLANEOUS

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BEAUTY SHOP

At Pete Liesemer residence
Two doors west of hospital on
south side of street.
Phone 210, DIDSBURY

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SERVICE

At Junction of No. 2 highway
into Didsbury
REPAIRS TO ALL MAKES
OF CARS AND TRUCKS
ATLAS TIRES AND TUBES
A.M.A. TOWING SERVICE
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Accepted Now !!

No promise for late-
coming orders

The best prices on
watches are here !!

C. H. Sheppard
Jeweller and
Watchmaker

CHURCH NOTES

EVANGELICAL CHURCH
Rev. A. E. Stichel, Pastor
Sunday Services:
10:30 a.m. — Worship Service
11:30 a.m. — Sunday School
7:30 p.m. — Evening Service
Wednesday Evening 8:00 p.m.
Bible Study and Prayer Meeting

Bethel Services
Sunday Services
2:00 p.m. Sunday School
3:00 p.m. Worship Service
Youth Fellowship, Friday 8:00 p.m.
The Pastor and Congregation
extend a sincere welcome to all.
Come and Worship with us.

**REDEEMER LUTHERAN
CHURCH**
"The Church of the Lutheran Hour"
Rev. E. B. FOX, Pastor
Divine Services every Sunday at
10:30 a.m., followed by Sunday
School and Adult Bible Class

UNITED MISSIONARY CHURCH
Rev. W. D. ANNETT, Pastor
Sunday School, 10:30 a.m.
Preaching, 11:30 a.m.
Sunday evening service, 7:30
p.m.
Wednesday evening prayer meet-
ing at 8 p.m.

**ST. CYPRIAN'S
ANGELICAL CHURCH**
Services on the first, second and
fourth Sundays at 12 Noon.
1st Sunday — Holy Communion
2nd Sunday — Morning Prayer
4th Sunday — Family Service
Sunday School every Sunday
(except the 4th) at 11:00 a.m.

**FALLEN TIMBER
FOUR SQUARE CHURCH**
Rev. R. & Rev. C. Moore — Co-Pastors
Sunday School — 1:30 p.m.
Church Service — 2:30 p.m.
Young People's every Friday
Come and Bring Your Friends

THE
Homemaker

By HELEN HOWARD
District Home Economist

Hello Ladies:

Sewing is very much on my mind
these days as I am in the midst of
a series of Sewing Clinics in vari-
ous parts of the district.

Hold That Line:
That's an oft heard phrase on the
football field but how about ap-
plying it to the "design line" of our
clothes, whether we're choosing
ready-made garments, or patterns
for making our own.

The lines of a garment may carry
the eye up and down, or across the
figure to create an illusion of
height or slimmness.

The sheath style is a slender-
izing style because of its vertical
lines. However, it is often too
severe for the short stout figure.

The princess style is a good line
for the short, thin figure and a var-
iation of the princess theme is flat-
tering to the full figure.

Gored skirts with a medium full-
ness are very flattering to the short
stout figure as are vertical rows of
buttons, and trim or style lines that
carry the eye from shoulder to hem.

Wide contrasting belts and cum-
berbunds are perfect for our tall
slender sisters because they cut the
vertical lines and introduce a hori-
zontal line that carries the eye
across the figure.

The latest in fashions are the un-
washed dresses, belts low or lost,
and blousing of bodices quite evi-
dent. These fashions introduce a
softened, more supple line than the
past few years and a line is flat-
tering to the short, thin, and tall
figures.

Frozen Six-In-One Cookies:
So many of you have told me
that you liked the Cookie Mix re-
cipe that I thought perhaps you
would enjoy another cookie recipe.

These are really good!

1 cup butter (use half shortening)
1/2 cup brown sugar
1/2 cup white sugar
1 beaten egg
1/4 teaspoon vanilla
2 cups all-purpose flour
1/4 teaspoon soda
1/4 teaspoon salt

Cream butter, gradually add
sugar and cream until light and
fluffy. Add beaten egg and vanilla.
Mix well. Sift together remaining
dry ingredients and add gradually,
mix well.

Divide dough into 6 equal por-
tions. To the different portions add:

Portion 1: 1/4 square bitter choc-
olate (melted)
Portion 2: 1/4 cup shredded co-
conut

Portion 3: 1/2 cup chopped raisins
Portion 4: 1/2 cup chopped pecans
(or walnuts)

Portion 5: 1/4 teaspoon cinnamon
1/4 teaspoon nutmeg

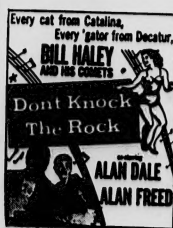
Portion 6: plain
These amounts may be reduced
if desired.

Shape portion into a roll 1 1/2 to
1 3/4 inches in diameter. Wrap and
freeze. To bake, slice through fro-
zen dough 1/4 inch thick. Bake in
375 degrees oven for 10 to 12 min-
utes.

A seventh variation may be
made by adding 1/4 cup chopped,
glazed red and green cherries to
one portion of dough.

Didsbury Opera
Theatre

Friday and Saturday
NOV. 22 and 23 —



DIDSBURY UNITED CHURCH
Rev. T. K. PALMER, Pastor
WESTCOTT:
Sunday School — 10:30 a.m.
Service — 11:15 a.m.
DIDSBURY:
Sunday School — 11:00 a.m.
Service — 7:45 p.m.

Famous Quotes . . .

What you are speaks so loud I
can't hear what you say.

Have patience. All things are
difficult before they become easy.

He who governed the world be-
fore I was born shall take care of
it likewise when I am dead. My
part is to improve the present
moment.

CHRISTIAN SCIENCE

Man's God-given ability to resist
sin, disease, and all discord will be
emphasized at Christian Science
services Sunday in the Lesson-
Sermon entitled "Soul and Body."
Matthew's account of Christ
Jesus' healing of the centurion's
servant who was "sick of the palsy"
(8:1-10:13) will be included in the
Scriptural readings from the King
James version of the Bible.

Selections to be read from "Science
and Health with Key to the Scrip-
tures" by Mary Baker Eddy include
the following (393:12): "Rise in
the strength of Spirit to resist all
that is unlike good. God has
made man, capable of this, and
nothing can vitiate the ability and
power divinely bestowed on man."
The Golden Text is from Psalm
(86:4): "Rejoice the soul of thy
servant; for unto thee, O Lord, do
I lift up my soul."

— FOR YOU —
Plumbing & Heating Requirements
SEE . . .

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234, 235

"Buy At Home"
AS NEAR AS
YOUR PHONE!
"Buy At Home"
AS NEAR AS
YOUR PHONE!

The thrifty shopper buys where he or she is
invited to shop. Your advertisement in The
Didsbury Pioneer is an invitation to over 85 per
cent of Didsbury and District to buy their needs
in your place of business.



CHILD ADOPTION IN ALBERTA

The CHILD WELFARE ACT provides for, and controls, the CHILD WELFARE BRANCH
of the Department of Public Welfare. This branch of the Alberta Government is responsible
for any adoption of any child in this Province.

In order to ensure that unsuitable persons do not become involved in dealing with child
adoption the following section of the Act was introduced:

Except on the order of a District Court judge, no parent shall surrender the custody
of his child and no person shall accept the custody of that child without having first obtained
the approval, in writing, of the child welfare commission; and a surrender without such approval
is null and void.

HOMES FOR CARE OF
DEPENDENT CHILDREN

All homes for dependent children are
authorized and maintained by the Child
Welfare Branch under the Act. To these
homes come children whose parents are in-
capable of caring for them properly and
those children who have been abandoned or
neglected.

APPLICATIONS FOR
ADOPTION

Adoption applications made by prospec-
tive parents are assigned to the HOME
INVESTIGATING COMMITTEE. This com-
mittee, after a thorough examination of the
applicant and their home, pass the applica-
tion on, if acceptable, to the PLACE-
MENT DIVISION. The prospective parents
then discuss with this branch the individual
children available for adoption and a
decision is reached for the placement of a
particular child in their home.

IT TAKES TIME

Due to the splendid response to adoption
in Alberta, approved applications now
accumulate more quickly than children
become available for adoption. This
coupled with the care that must be taken
before placing a child creates a waiting
period that at first may seem unreasonable
to the adopting parents. However, the

decision to adopt a child is never made in
haste nor is the adoption speeded un-
naturally to any risky conclusion.

PROBATIONARY PERIOD

Because of the great care taken in pre-
adoption planning, reconsideration of a
child placement is extremely rare. A one
year period is however, provided by the Act
to insure that there is complete adjustment
of the parents and the child in their new
life together.

DISTRICT COURT MAKES
ADOPTION FINAL

The new parents make petition to the
District Court for legal adoption papers.
This petition along with a full recommenda-
tion by the Child Welfare Commission is
considered by the District Court Judge
before a legal adoption order is issued.
The child, to all intents and purposes, is
legally a child of the new parents. A new
birth certificate is issued and all records
pertaining to the adoption are placed in a
sealed packet.

FOSTER HOMES

Private homes, voluntarily contributed,
for the care of children are always in de-
mand. If the child is not adopted, a good
foster home will provide the love and
understanding so necessary to his develop-
ment.

SERVICES OF THE DEPARTMENT OF PUBLIC WELFARE TO BE COVERED IN
FUTURE ADVERTISEMENTS.

- Old Age Pensions
- Homes for the Aged and Infirm
- Blind Persons Allowances
- Supplementary Allowances
- Assistance to the Indigent and Needy
- Single Men's Division
- Mothers' Allowances
- Widows' Pensions
- Disabled Persons Pensions
- Disabled Persons Allowances
- Disabled Persons Rehabilitation
- Mental Rehabilitation

GOVERNMENT OF THE PROVINCE OF
ALBERTA

CLIP OUT AND MAIL TODAY

PUBLIC RELATIONS OFFICER, Legislative Buildings, Edmonton, Alberta.

SEND ME INFORMATION ON THE FOLLOWING GOVERNMENT DEPARTMENTS:

- | | | |
|---|--|---|
| <input type="checkbox"/> AGRICULTURE | <input type="checkbox"/> HIGHWAYS | <input type="checkbox"/> PROVINCIAL SECRETARY |
| <input type="checkbox"/> ATTORNEY GENERAL | <input type="checkbox"/> INDUSTRIES AND LABOUR | <input type="checkbox"/> PUBLIC WELFARE |
| <input type="checkbox"/> ECONOMIC AFFAIRS | <input type="checkbox"/> LANDS AND FORESTS | <input type="checkbox"/> PUBLIC WORKS |
| <input type="checkbox"/> EDUCATION | <input type="checkbox"/> MINES AND MINERALS | <input type="checkbox"/> TELEPHONES |
| <input type="checkbox"/> HEALTH | <input type="checkbox"/> MUNICIPAL AFFAIRS | <input type="checkbox"/> TREASURY |

NAME (Please Print) _____

ADDRESS _____

CITY OR TOWN _____

GOVERNMENT SERVICES ARE MOST EFFECTIVE
WHEN KNOWN AND USED

Mr. Bowlen's Blind Spot . . .

Hon. John J. Bowlen, lieutenant-governor of Alberta, is astonishingly ignorant and prejudiced on the subject of hail suppression, but that does not detract one whit from the affection and esteem in which so many thousands of Alberta people hold him. Like all big and good men he has a blind spot and it can be excused and forgiven.

Some of his remarks on the subject: "Hail suppression is untried, unproven and unsound . . . Hail cannot be controlled . . . Only when hail suppression is proved scientifically satisfactory will I begin to ask for such a program."

There is a slight possibility that he is right, that hail cannot be controlled. But we and most Alberta farmers prefer to go along with the experts. A few of them say it won't work. A few say it will work. And most of them have an open mind. They say it needs much more trial and study.

That trial and study is just what several hundred farmers want it given. It has to be proved or disproved sometime and somewhere, and in the opinion of these farmers the small cost is well worth the gamble. If all farmers took Mr. Bowlen's attitude — refusing to have anything to do with it until

it was proven — it would never be proven.

No farmer was taxed to support the program without the two-third majority approval of farmers concerned. That's democratic enough. If it is of benefit to one it stands to benefit all, and therefore all should help with the cost.

Mr. Bowlen says he would sooner put up with hail than help pay the cost of eliminating hail. That's queer reasoning. Surely if hail damage is eliminated at a cost of only two or three per cent of the annual extent of that damage, that's good business for everybody. Hail damage is pure waste. Just like fire damage or collision damage. Insurance, even self-insurance of the type Mr. Bowlen probably carries, never reduces damage or the waste; it merely spreads the loss. Surely anything to reduce the loss should be encouraged, and anything that might reduce it should be tried.

Mr. Bowlen says he can afford to put up with whatever hail loss his crops suffer. But most farmers aren't that well off. They can't afford it. Many of them can't even afford to carry insurance — or feel they can't. They are the ones who stand to benefit most if

The Answer ??? Stop Bonusing

Trade Minister Churchill's suggestion that western farmers should grow less wheat and more cattle, prompts this comment from The Financial Post:

"Certainly since the end of the war Canada has been growing more wheat than she has been selling. And if we can't sell any more then it is only common sense to turn to something for which there is a demand."

"Had there been a free market for wheat as there has been for cattle since the end of the war, that is precisely what farmers would have done. Instead in the face of a steadily falling market, wheat prices to the farmers have been guaranteed, and guaranteed substantially above world markets. No wonder wheat production has gone up."

"If the new government really wishes to reverse the trend it will have to stop bonusing wheat."

this thing works — and in spite of what Mr. Bowlen says the evidence is quite encouraging.

— The Calgary Albertan

FLARING REAR FINS MARK 1958 DODGE CUSTOM ROYAL LINE



The Dodge Custom Royal 4-door hardtop (pictured above) shows clearly the striking tail fin treatment of the entire 1958 Dodge Custom Royal line of six different body models including six and nine passenger station wagons. Other models will include the 2-door hardtop, the 4-door sedan and the convertible coupe.

Torsion-"AIRE" suspension system; dual headlights; directional signals; foam rubber cushions in front and rear seats and variable speed windshield wipers.

A lengthy optional equipment list offers a full range of "driver assists" and safety features, including Total-Contact power brakes; Constant-Control power steering; power windows; Solex tinted glass; safety belts and Polyurethane foam padding for the instrument panel.

Glamorous newcomer!



Presenting Dodge for '58

Big — Everything about this glamorous new Dodge says here's the BIG new car in the low-price field for '58! Outside, from dashing front to flashing fins, you'll thrill to its big-car beauty! Inside, you'll find new luxury and "living" room to spare, with rich, new fabrics and new colour harmony.

Bold — You'll find Dodge Torsion-AIRE Ride the most revolutionary of all suspension systems. New 1958 Dodge engines include the most powerful V-8's yet, as well as a great fuel-thrifty Six. Ultramodern push-button Torque-Flite drive proves a perfect getaway partner, too!

Beautiful — This year Dodge brings you a bright new fashion show on wheels — fresh-full of styling advances that are a dream away for ordinary cars! New "safety-mate" dual headlamps on every model! New glamour grille with a "go-ahead" look! New dashing colour sweep!

...and low-priced, too! Come in! Get your first look at the most stunning quality-engineered car that ever stirred up excitement on a showroom floor! Then take a second look at that low price tag! You'll be quick to agree — Dodge offers you the best value in its field!



Stunning new two-tone sweep accents the new brand of beauty you find in Dodge for 1958! New twin-pyramid tail-lights lend another touch of distinction. Push-button Torque-Flite puts new driving fun and ease at your finger tip!

New '58 DODGE

now on display—see it, drive it today!

You're always a step ahead in cars of The **Forward Look** ➤

CHRYSLER CORPORATION OF CANADA, LIMITED

KELM'S SERVICE

PHONE 142

DIDSBURY

RIVETS

By George Sixta



Melvin W.I. To Aid Fire Victims

The regular meeting of the Melvin W.I. was held at the home of Mrs. Cecil Shields with 19 members present. Roll call was answered with an article for the Senior Citizens' Home.

Mrs. Howard, district home economist, will be contacted for information on a more complete sewing course.

Mrs. Fletcher reported on the executive meeting and the handicraft

list was copied out.

The contest for January will be a fruit cake not larger than 6"x8". Each member is asked to raise or donate \$2.00 for the January meeting. Donations for the Fritz family, who lost their home by fire, are to be left at J. Hooper's.

Mrs. August Krebs offered her home for a military whist, to be held on November 28. Members

please bring lunch, table and chairs.

The W.I. will help the Melvin Club to put on a Christmas supper at the hall on Dec. 21. Anyone wishing to participate are asked to call Lois Roberts at 364 or Mrs. A. Krebs at 2413. Free bags of candy for every child.

The December meeting will be held at the home of Mrs. August Krebs on Dec. 11, when roll call will be a diaper or sweater for Korea.

Squirrel Cage . . .

CORN, YET ! ! !

"Did you hear about the two red cornucopuses?"

"No, what happened?"

"They loved in vetn."

FOREWARNED ! ! !

Sign on a chicken house: "Warning. Anyone found prowling around here at night will be found here in the morning."

Wise To Winterize ! ! !

The advent of cold weather conditions should make a strong appeal to Alberta motorists to prepare without delay for winter driving conditions. Placing of the car in proper shape to meet the rigors of severe weather should be regarded as a "motoring first" at this time.

Motor club officials emphasize the safety aspects involved in proper and thorough winterizing.

"You Are Wise To Winterize" is a timely slogan. A great deal of safety and comfort should be assured as a result.

An important aspect is a thorough and efficient job of winterizing. When one realizes the investment in cars, it should be obvious that something more is called for than last-minute treatment to stave off the demands of winter driving.

Each winter, there are numerous motorists who experience annoyance and inconvenience as a result of car breakdowns.

Many of these mishaps could be avoided by the adoption of simple winterizing rules which will lessen chances of breakdowns and enable motorists to operate this winter

with greater peace of mind.

In the first place, it is necessary to make certain that the car is in proper shape from the standpoint of safety. There are various parts of the equipment to check in order to be assured of proper operating results. Convenience also should be given full consideration in a winterizing program.

If winterizing is done properly and thoroughly, it will prove a valuable factor in safe driving even under severe weather conditions.

SMART TRICK ! ! !

A householder we heard of has discovered that application of the theory that everyone has a streak of larceny helps him to get rid of his garbage.

The 78-year-old man who lives in a neat cottage on the outskirts of a city, fills a small box daily with his garbage and old cans; wraps it attractively and places it on the shoulder of the highway in front of his dwelling.

"I've seen many a car stop, pick up the box and high-tail it down the road, and I haven't had a box returned yet," he chuckled.

SO TRUE ! ! !

People today are chiefly concerned with the higher things of life — like prices!

they'd be cheaper
by the gallon



It costs plenty to raise a family these days. But if youngsters, like your car, ran on gasoline you'd be better off.



Want to know why? Today everything costs more, including the scores of things a growing family needs. Gasoline costs more, too.



But government figures show that since 1939 the cost of living has gone up more than 120 percent while wholesale gasoline prices have risen about 40 percent — less than a third as much.



And what's more — today's regular gasolines are far superior to the premium grades sold only ten years ago.



IMPERIAL OIL LIMITED



Gloriously new Bel Air 4-Door Sedan — a beautifully moving thing! Come try it!

Dazzling Impala Convertible — boldly sculptured beauty sets a new pace in styling!

CHEVROLET '58 !

Only franchised Chevrolet dealers display this famous trademark **CHEVROLET** See Your Local Authorized Chevrolet Dealer!

THE YEAR'S NEWEST CAR,
THE NEWEST CAR IN YEARS!

Luxurious Impala Sports Coupe — one of Chevrolet's TWO new super models!

It's almost too new to be true! It sets a new style in styling. It takes a new approach to power. It's new right down to the smooth and solid way it rides. Now for '58, Chevrolet takes the giant step — the biggest, boldest move any car ever made!

It's long, low and luxuriously new — the beautifully moving '58 Chevrolet. It's new from ride to roof . . . new in every gracefully sculptured contour, from its bold new grille to its unique Gull-Wing rear fenders. And it offers quick-responding power aplenty in any engine you pick — V8 or 6

NEW BODY-FRAME DESIGN

Chevrolet's new low-sweeping silhouette

for '58 combines a new Body by Fisher with a new X-type frame. It's dramatically lower and wider — and a full 9 inches longer!

NEW TURBO-THRUST V8

Chevrolet unveils the revolutionary Turbo-Thrust V8* with Wedge-Fire design. Wedge-shaped combustion chambers are precision-machined in the cylinder block, not the head — a radical departure that helps achieve a new pinnacle of performance.

NEW FULL COIL SUSPENSION

Deep-coil springs provide cradle-soft action at every wheel, completely replacing conventional leaf spring rear suspension. New Full Coil suspension is standard on all '58 Chevies.

A REAL AIR RIDE

No matter what price car you're accustomed to, you'll never be sitting prettier! Chevy's new Level Air suspension* literally carries you on cushions of compressed air, with all its natural shock-absorbing properties. Available now, on all four wheels!

THE BEAUTIFUL WAY

TO BE THRIFTY

Never before has there been so much low-priced luxury! Sedans with thin pillar styling . . . stunning interiors . . . a new foot-operated parking brake . . . triple-turbine Turboglide* and smoother-than-ever Powerglide*.

Your Chevrolet dealer is waiting right now to show you the beautiful way to be thrifty — the '58 Chevrolet. *Optional at extra cost.

Edford Motors

ED FORD, Prop.

PHONE 58, DIDSBURY, Alta.

Think Beautiful Thoughts . . .

Reader's Digest employs the formula: People are nice. People are good. People are worthwhile. This is purportedly the basis for that worthy magazine's success. It sounds well enough and seemed like a good point of departure for experiment and research.

After chattering happily to a friend over the phone, "People are nice. People are good. People are worthwhile," we write expectantly for endorsement of this amiable sentiment. The long pause was followed by "What is the matter with your head?" and then "Are they? Who said so?"

Since being called about the time one is about to sit down to lunch is likely to sour the pale, blue milk of human kindness in anyone, we were not surprised, but if the sentiment is valid at all it should be valid at or during breakfast, dinner, or supper and between meals.

One cheerful type, who has probably less reason than most people for being cheerful about life, replied, "Yes, and sometimes they are friendly. Yes, people are nice. Of course, sometimes they are

stinkers, too."

Other answers ranged from mild to bitter. Some were technically non-committal, but the tone of the reply, "Well, people are people," suggested dubiety to say the very least.

The comment, "Well — yes — as much drawn out, was scarcely reassuring either. The short "So's your aunt Murgastroyd" hinted at a real animus against the human race. The snappy "So what? Do you know any upland bird hunters?" more than hinted at particular animus.

Altogether it was a revealing half hour that we spent on research. As you can imagine, the results were mildly depressing so we went out and drowned our depression in several cups of tea at one of those bake sales which follow the harvest season. As we were waited upon hand and foot, urged to eat more, had our health enquired after and solicitous suggestions for remedies for the "flu pressed upon us, had one person offer to go on a committee with us and another offer to drive us home, our spirits began to rise. In spite of research evidence we began to think that at least people are very often nice, and more or less good and often pretty worthwhile.

It is surprising that, in spite of a great deal of event, evidence and opinion to the contrary, it takes very little to make a person believe that the human race is all right.

— Nanton News

Englishman Makes A Suggestion

An Englishman just completing a tour of Canada makes a practical proposal for increasing Canadian-U.K. trade, which is, at the very least ingenious, says The Financial Post.

One of the greatest bars to business, he thinks, is lack of familiarity on the part of the U.K. businessmen with the characteristics of the Canadian market. Few get the chance to come to Canada. The British Treasury is reluctant to release enough dollars to permit trips.

The Englishman's suggestion is: "Why not set up a barter scheme or loan fund for familiarization trips — so that British businessmen and trade union officials could come to Canada to see what sort of competition we've got to meet and what gaps in your supply picture we could fill? We'd probably see plenty of things we wanted to buy, too. Canadian businessmen, on the other hand, could do more visiting in Britain and get to know our side of the trade picture."

Giving the British businessman a sporting chance to learn at first hand what the Canadian market might absorb and what Canadian firms have to offer, concludes The Financial Post, would certainly improve the chances for an increase in U.K.-Canadian trade.

WHOSE RIGHT HERE ???

Parson: Meeting a neighbor brusking home a load of hay? "Wouldn't it be better if you attended services instead of working this way?"

Farmer: "Parson, I don't know whether it would be best to sit on a load of hay and think of religion or sit in church and think of the hay."

NEW

670 x 15

Mud

AND

Snow

TIRES

19.95

WITH TRADE

COWAN

— AND —

MOORE

Sales and Service

THIS FELLOW FEELS HE'S NOT LIVING !!!

A Communist census taker asked a grizzled Ukrainian villager his age.

"I'm 27," he replied. Since this was obviously false, the census taker suggested the old man might have miscalculated.

"Well," said the old timer, "I'm really 65. But these last 38 years you don't call that living, do you?"

LONE PINE INSTITUTE SUPPER AND SOCIAL NIGHT

The Lone Pine W.I. met at the home of Mrs. C. Ehret on November 13th. Eighteen members answered roll call by "What I dislike most about winter."

It was decided to send \$5.00 to "Care." A chicken supper, bazaar and films will be held at Lone Pine hall on November 22nd from 6 to 8 p.m. Gifts will be sent to Senior Citizens and a Christmas draw will be held for children of members.

A motion was made to support the United Appeal once more. The "bit of fun" was presented by Mrs. C. Ehret and was won by Mrs. O. Schneider. The ten-cent draw netted \$2.30, with Mrs. O. Milne being the winner.

Mrs. A. Hughes read a report on the executive meeting held in Didsbury. Next meeting will be held at the home of Mrs. A. Milne on December 4th.

TRUE ENOUGH !!!

We cannot do everything at once, but we can do something at once.

BIRTHS AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. Elmer Luft of Didsbury, on November 7, a daughter.

To Mr. and Mrs. Donald Crossman of Crossfield, on November 10, a son.

To Mr. and Mrs. R. Collinge of Didsbury, on November 8, a son.

For all or any of your
printing requirements
call 12 - The Pioneer Office

DE SOTO OFFERS WIDE RANGE OF MODELS FOR 1958



De Soto will offer in 1958 five different body models in their Firestone and Firelite series including the Firestone 2-door hardtop pictured above. A station wagon, 4-door sedans, 4-door hardtops and the convertible coupe will also be offered. Standard equipment on the auto shown above and on the entire 1958 De Soto lineup, will be the Torque-Flite pushbutton three-speed automatic transmission.

The double-wrap windshield which wraps back into the roof line as well as at the sides can be clearly seen above. This windshield is standard equipment on all hardtop and convertible models. Other standard equipment items on all models will include dual headlights; Torsion-AIRE suspension system; electric clock and variable speed windshield wipers. Extra equipment items will include Total-Contact power brakes; Constant-Control power steering and six-way power seats.

JUST LOOK !

Everything
about it says
tomorrow!



IT'S HERE NOW!

DE SOTO FOR 1958

Here's a brand-new kind of motoring magic—De Soto for 1958!

This new De Soto is the last word in quality craftsmanship and advanced engineering! For 1958, the biggest V-8 engines in De Soto history team up with the modern convenience of push-button Torque-Flite automatic drive. You "tune in" the power with a finger tip, gently nudge the throttle,

and smooth, silent Torque-Flite instantly answers your command!

You'll find De Soto's ride just as spectacular as its response, too! It's a satin-smooth, sure-footed, road-holding ride, thanks to revolutionary Torsion-AIRE suspension.

Come try a new De Soto Firestone or Firelite—two great new series for 1958 in your choice of ten models!



Torsion-AIRE Ride takes the bounce out of bumps, brings you around turns without sideways, lets you stop without "nose-dive". Only Torsion-AIRE suspension system does all three!



Push-button driving. Modern, all-mechanical push-button controls make lever-shifting obsolete! Just press a button and away you go!



See the 1958 De Soto and drive it! De Soto is designed to stay new, to keep its new-car style and spirit! • Smart, aerodynamic tail line increases stability at highway speeds • New dual headlights spread more light over more road area for safer

night driving • New optional Sure-Grip differential prevents spinning the rear wheels in sand, mud, snow, or on ice • New, luxurious interiors are roomier, give you more comfort than ever before.

CHRYSLER CORPORATION OF CANADA, LIMITED

You're always a step ahead in cars of The Forward Look

KELM'S SERVICE

PHONE 142

DIDSBURY

SEE THE NEW —

"A 100" International

— ON DISPLAY NOW !

— USED TRUCKS —

1951 MERCURY 2-TON —

Good rubber and ready for the road

1955 MERCURY THREE-TON —

With new motor

HAROLD E. OKE**"Your Machine Man"**

Phone 10

Didsbury

THE INNISFAIR CURLING CLUB

— AND —

THE INNISFAIR WAR MEMORIAL SOCIETY
ARE SPONSORING A PLAY-AT-HOME**CAR BINGO**

WITH A —

NEW 1958 FORD As The MAJOR PRIZE !!

Numbers drawn to date are listed below:

O 72	N 37	B 14	G 48	G 49	B 11	121
N 44	I 16	B 3	I 23	I 20	O 66	B 12
I 17	G 59	O 75	N 35	I 26	O 71	N 43
B 1	N 42	O 69	O 61	B 7	G 55	I 24
N 31	B 4	B 15	N 33	N 36	G 57	

— UNRESERVED —

**HEREFORD
BULL CALF SALE****THREE MILES WEST OF OKOTOKS****(North of Sheep Creek)****MONDAY, NOVEMBER 25th, 1957**

Sale features 14 selected Purebred Calves sired by one of the Cross Ranch's quality Bulls, WHR LORD VERN 17 and 23 sons of the famous Hereford Vern Diamond and out of clean pedigreed Silver Standard Cows.

Covered Sales Ring**GRAIN WILL BE ACCEPTED AS PART****PAYMENT ON TERMS TO BE****ANNOUNCED AT SALE****Lunch served at 12 Noon Sale at 1:00 p.m.****Auctioneer****HARRY HAYS****Owner****J. B. CROSS****3 Miles west of Okotoks - North of Sheep Creek****CAMPBELL'S FOOD STORE****PREMIER MEATS****"THE COMPLETE FOOD CENTRE"****RAY and BETH CAMPBELL**

— STOCK UP YOUR FREEZER NOW —

FROZEN ORANGE JUICE, Salad Queen:**2 for 35c or 6 for \$1.00****FROZEN PEAS, Green Lake:****12 oz. pkg. 2 for 25c****FROZEN TURKEY or BEEF PIES:****Each 35c**

**WE HAVE GOOD FRESH STOCK FOR ALL
YOUR FRUIT CAKE and PUDDING NEEDS**

— SATURDAY SPECIAL —

AT THE MEAT COUNTER**CHUCK ROASTS BEEF, tender lb. 39c****All Meat Government Inspected****MERCHANDISE GUARANTEED****FREE DELIVERY****GROCERIES 134****MEATS 42****DISTRICT NEWS****M.V.B.C. NEWS**

(From Our Own Correspondent)

We would like to thank all the people who came to Open House for doing so. We are sure you have a better knowledge of the working of the school than before. The displays in the classrooms was an idea of one of the students, and was carried out by them under the supervision of the faculty. They were well done. We appreciate those who helped us. Mrs. Fred Evans and Mrs. Turner were among those of our friends who served at the tea table. Mrs. W. D. Annett and Mrs. P. Waldin also served in this capacity the latter part of the evening. A large number of ladies sent pies for lunch; they were delicious. If there are those who were unable to come last Friday who would like to see the school as it is now, we would be pleased to have them come.

Several groups of Gospel Service teams served in different churches during the weekend again. These young people sometimes go long distances but are back in the classrooms on Monday morning, even though they return as late as three o'clock in the morning. One group served in the Edmonton church both morning and evening last weekend.

Almost the entire school went to Calgary for Youth For Christ on Saturday evening. We understand that along with other Bible school choir groups will be featured in Youth For Christ some time in February.

The college students will be in charge of the Sunday School and church services on December 8. This is always a most interesting time, and many people like to come for this occasion. Two such occasions occur during the year.

We appreciate the gift of the Conference Women's Missionary Society this year again. Arthur Eby and his father, Mr. Sam Eby, laid the linoleum in the kitchen and downstairs hall last week, and does it ever look nice! You can imagine after having to clean cement floor these many years that this is a real help to the students in their domestic work.

Rev. Playfair of the Sudan Interior Mission was a guest this past week and spoke in the Chapel on Thursday morning. He is a veteran missionary and has a great message of what can be done in this land of Africa.

Ann Snyder, one of our students, was called away from the school Friday evening because of an accident her father sustained. We rejoice with her upon the wonderful recovery he has experienced, and although in this column we do not often mention any matters that are religious in themselves, we do want to say that this recovery was definitely an answer to prayer, and with all respect to our good medical help which we appreciate so much, this is the answer to the sudden recovery he experienced on Saturday. God still answers prayer; even to the healing of the body.

Have you joined the Choral Society? It is functioning again, and if you sing, see Mr. Carpenter, our music director, and join up for the winter months. A fine group of choral selections will be presented. They meet each Monday evening at 8 p.m.

CREMONA NEWS

(From Our Own Correspondent)

The bi-monthly meeting of the Sewing Circle was held at the home of Mrs. D. McBain.

A supper and dance was held in Cremona on Friday night, sponsored by the Curling Club.

Mr. M. McBain returned from the hospital on Sunday, Nov. 17.

Mrs. A. Spence has been substituting in the grade nine room and Mr. Muir has been acting as principal during the absence of Mr. McBain.

Mrs. McLellan has arrived at Cremona to spend the winter with her daughter, Mrs. L. Knox.

Mrs. S. Muller is to replace Miss Phyllis Buck in Holbrook's General Store. Phyllis plans on going to Red Deer to work.

The United Church had as guest speakers on Sunday a young chap from St. Stephen's College. He spoke on the need for young men in the ministry. Also with him was a representative from the Young People's Union of the church.

Miss Donna Mayne is going to Ottawa this week for Civil Defence training.

Choir practice has commenced in preparation for the Christmas service. If interested in singing in the choir contact Mrs. G. Reid.

The Legion dance held here on November 11 was notable because of the attendance of 111 people, a drummer and a drum major. Their performance and parade was much enjoyed.

NOTICE

There will be no Feeder Cattle Sale at the Old Auction Mart on Friday, Nov. 28, due to the Latimer Sale being held on that date.

WEDDINGS**GALE — RODNEY**

A very pretty wedding was solemnized Saturday, Nov. 16 at 3:30 p.m. at Redemer Lutheran church in Didsbury, when Marvellane Rodney, eldest daughter of Mr. and Mrs. Rueben Rodney, was united in marriage with Russell Murray Gale, only son of Mr. and Mrs. F. R. Gale of Calgary. Rev. E. B. Fox officiated.

The bride was given in marriage by her father and wore a cocktail length dress of white brocaded satin with three-quarter length sleeves. Her elbow length veil of silk illusion was held in place with a bandeau of tulle and orange blossoms and she carried a bouquet of white and red carnations.

The bride's sister, Rita Rodney was her only attendant and wore a cocktail length dress of pink brocaded satin. Her bouquet was of white and bronze carnations.

The groom was attended by Mr. Robert Parks of Calgary and the bridesmaids were Edward Rodney of the R.C.A.F. Station at Penhold and Edwin Kulsky of Gleichen. Mrs. E. B. Fox was at the organ.

Following the ceremony a reception was held at the home of the bride's parents, when about 70 guests were present. Rev. E. B. Fox was master of ceremonies and called on Mr. Fred Befus to give the toast to the bride, to which the groom responded.

Following the reception, Miss Diana Stickle of Ponoka favored the guests with two beautiful hymns, "A Wedding Prayer" and "O Perfect Love." Mrs. Fox accompanied her.

After a short honeymoon in Edmonton, Mr. and Mrs. Gale will reside in Edmonton.

ZELLA NEWS NOTES

(From Our Own Correspondent)

This is your reminder that the annual Fall Bazaar will be sponsored by the Zella Women's Institute on Friday evening, Nov. 29. Films will also be shown. There will be a fish pond for the youngsters with an added attraction for the older folk, a grab bag.

Mrs. E. Lowrie was called to Edmonton last week because of the illness of her daughter, Mrs. Ronnie Walton.

Mr. and Mrs. A. Walldorf entertained at a cribbage party Wednesday evening on the occasion of their 20th wedding anniversary.

**FOUND**

Something many people have been in search of for years and years — a light bed covering which will give constant warmth without weight. It is the new automatic electric blanket. For the rest of your life it will give constant sleeping temperature. See them today at your dealers.

THE NEW —

BUT NEW . . .

"1958 DODGE"— IS NOW ON DISPLAY —
IN OUR SHOWROOM ! !COME IN ANYTIME AND CHECK IT OVER
TAKE A TEST DRIVE, TOO !**KELM'S****SERVICE**

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Didsbury

For The Winter Season

WE HAVE —

SKATES —

— HOCKEY STICKS —

— TOBOGGANS

SEE OUR TOYS AND GIFTWARE WHILE
WE HAVE A GOOD SELECTION**"Ask About Our Lay-A-Way Plan"****MAC'S Hardware**

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Didsbury

**WE HAVE NOW MOVED TO OUR . . .
NEW PREMISES**

— IN THE DIDSBURY ARMORIES BUILDING —

We are now set up to take care of all Body and Paint Work; also car storage by the day or by the month.

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BODY SHOP**

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Didsbury

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NEW CREME HOME PERMANENT

It never needs re-setting!**Just brush out and go out!**

Have you tried the new creme wave in a tube that needs no re-setting? It's bliss! Let's you brush out into a perfect hairdo right away!

Self-renewing! Handy applicator-tip tube! Recip tube and save for future waves!

\$2.00**Law's Drug Store****"The REKALL Store"****PHONE 40 — DIDSBURY, ALBERTA**

FOLKMAN'S CLOTHING

Ladies' and Misses' Dresses —

Just Arrived For the Holiday Season
Priced from \$12.95 to \$21.95

Large Selection of Skirts —

In wool-tweed, authentic and reversible
plaids, in sizes 10 to 20.
Priced from \$7.95 to \$21.95

WE STILL HAVE A LARGE SELECTION
OF COATS & CAR COATS TO CHOOSE FROM!

Christmas Isn't
Far Away !!

START STOCKING UP FOR THOSE
EXTRA MEALS NOW, AND SAVE
YOURSELF A LAST-MINUTE RUSH !!

BANGO POPPING CORN	2 lbs. 37c
(The Kids Just Love It)	
AYLMER SOUPS, Vegetable or Tomato,	
4 for	\$1.00
(Just the Thing For A Quick Meal)	
NABOB STRAWBERRY JAM —	
4 lb. tin	\$1.09
JAVEK, with 16 oz. Fleecy	35c

HALLIDAY'S
CASH GROCERY

— OLDS CANADIAN LEGION —

\$1,000 Cash Bingo

B 4	G 54	I 29	O 64	G 59	B 7	B 8
O 72	B 11	N 40	O 66	N 42	I 26	N 44
G 52	I 22	O 61	I 19	I 24	O 65	B 5
I 27	G 46	N 32	N 37	G 53	G 60	O 67
I 33	B 15	B 1	B 3	N 31	G 48	I 28

Cards are being sold at \$2.00 each by The
Bright Spot - Rosebud Hotel - Sunrise Coffee
Shop and members of the Legion Auxiliary

FOR HIGH CLASS PRINTING AT THE RIGHT
PRICE... CONTACT THE DIDSBURY PIONEER

Christmas in an envelope

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Count's Cards

Let the beautiful
paintings of famous
Count's artists carry your
Christmas message straight
to your friends — to warm
their hearts and show
your good taste. Our
collection is complete —
see it today.

— NOW ON DISPLAY AT —

Law's Drug Store

"The REXALL Store"

PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Mrs. Byron Johnson, town civil
defence representative, left Satur-
day by plane for Armory, Ont.,
to attend a week-long special in-
struction course.

LAC Richard Law left Tuesday
for Metis, France, where he will be
associated with the R.C.A.P. group.
Richard will spend at least the
next two years on the other side of
the pond.

Scoutmaster Bob Bankier, accom-
panied by members of No. 1 Troop,
Didsbury, journeyed west on Sun-
day to spend the day at their west-
ern retreat.

Mrs. Harvey Gillie left last
Thursday to visit with her sister,
Mrs. M. Saunders of Montreal and
her son and family, Mr. and Mrs.
Jack Gillie of Toronto.

Mr. H. Kennedy left last Wed-
nesday for Fort Valley, Georgia, to
attend the annual school bus con-
vention of the Blue Bird Bus Body
Company. He will bring back a
school bus which will be used in the
Edmonton area.

Mr. Wm. Witherspoon of Car-
berry, Man., visited with his brother-
in-law and family, Mr. and Mrs.
E. T. Wiggins last Friday.

South West Didsbury

(From Our Own Correspondent)

The newly weds Mr. and Mrs.
Harley Foat left Saturday to make
their new home in Lomond.

Sunday dinner guests of Mr. and
Mrs. H. W. Fulkman were Mr. and
Mrs. Walter Schockkopf of Olds and
Mr. and Mrs. Carl Meyers and fam-
ily.

Sunday Dinner guests of Mr. and
Mrs. Lynn Hunsinger and family
were Mr. and Mrs. Dan Neufeld
and family.

Sunday dinner guests of Mr. and
Mrs. J. B. Hipkin were Mr. & Mrs.
Royden Cowitz of Calgary, Mr. and
Mrs. H. Morton and family, Mr. and
Mrs. E. Dipple and family, Mr. and
Mrs. M. Dipple and family. The
occasion was Mr. and Mrs. J. B.
Hipkin's and Mr. and Mrs. Royden
Cowitz' wedding anniversaries.

Play Writing Competition
Announced by I.O.E.

The I.O.E. Provincial Chapter
of Alberta has offered an award of
\$100 for the best one-act play sub-
mitted by anyone residing in Al-
berta over 18 years of age. The
length of the play is to be not
longer than 45 minutes and not
shorter than 20 minutes.

Co-sponsors with the I.O.E. is
the Department of Extension, Uni-
versity of Alberta. All entries
must be in the hands of the Depart-
ment of Extension on or before
April 15, 1958.

Further details with regard to
this competition can be obtained by
telephoning 243, Didsbury, or
by writing the Department of Edu-
cation, University of Alberta, Ed-
monton.

FALLEN TIMBER

(From Our Own Correspondent)

Mr. and Mrs. Houston, Danny and
Jeannie, were supper visitors at
the home of Mr. and Mrs. Joe Mc-
Guffin Saturday evening.

Mr. and Mrs. H. Steen had a
number of friends and their son-in-
law, daughter and were grandson
gather to celebrate their 40th wed-
ding anniversary last week.

We notice Mel Eskrick has a
"cat" working on the Cooper place.
Sunday supper guests at the
home of Mr. and Mrs. Joe Mc-
Guffin were Mr. and Mrs. Bob Moore,
Judy and Brian.

Supper guests at the home of
Mr. and Mrs. George Andersen and
family Sunday evening were Mr.
and Mrs. Johnny Houston and fam-
ily.

Gordon McGuffin, Billie Edgar
and Orvin Dick took in the enter-
tainment at the Cremona school
Friday evening. Orvin and Billie
were among the students initiated
at Cremona.

East Didsbury Beef
Club Re-organizes

The East Didsbury Beef Club
held its reorganization meeting at
Midway school on November 7th.
It was well attended by members
and parents.

New officers elected were: Presi-
dent, Danny Dole; vice-president,
Ann Shields; secretary - treasurer,
Ernie Hansen.

The club came in third place for
the Calgary Power Trophy for feed
records. Judging in feed records
within the club ended up as follows:
1st. Ann Shields; 2nd. Doug Bran-
der; 3rd. Linda Shields. In judging
at the field day last May, Ann
Shields was first, Jimmy Good sec-
ond and Linda Shields third.

Jerry Good received a tie for
having the best Hereford calf at
the sale last June.

Mr. Fulcher gave an interesting
talk on the progress of the club
and gave further instructions for
the year. There are three "pew-
ee" members but more members
in both classes are welcome.

Coming Events

—St. Cyprian's W.A. will hold its
pre-Christmas tea and sale of bak-
ing on Saturday, Nov. 30 from 2:30
to 5:30 p.m. in the Lions hall. Ad-
vance orders for mince-oven may be
placed by phoning 110. 40-216

—The Afternoon and Evening
Groups of Knox United Church
W.A. will hold a joint meeting in
the church basement on Monday,
Nov. 25th at 8:00 p.m. It is expect-
ed that some ladies from Carstairs
will speak at this meeting.

—Special revival services are being
conducted at Mountain View United
Missionary Church, Nov. 19th
to Dec. 1st. Sunday, 11:30 a.m. and
8:00 p.m.; week nights at 8:00 p.m.
Evangelist Rev. L. A. Haarer of
Michigan. Special singing at each
service. nc

—Don't miss the feature attraction
at the Didsbury Opera Theatre on
Friday and Saturday evenings of
this week. It's called "Don't Knock
The Rock" and stars Bill Haley
and His Comets, as well as Ag
Dale and Alan Freed. Also on the
program are Little Rock, Dave Ap-
pell and The Treners.

—Knox United Church W.A.'s will
hold their Christmas tea and ba-
zaar in the church basement on
Saturday, December 7th, from 2:30
to 5:30 p.m.

—Baneroff W.I. will hold a Food
Sale in Lorne Clayton's show room
on Saturday, Nov. 23, from 2 to 5:30
p.m.

—The regular meeting of the Dids-
bury Canadian Legion and Auxili-
ary will be held in the Lions hall
on Thursday, November 28th at
8:30 p.m.

Local Couple Celebrate
Wedding Anniversary

Saturday, November 2nd, saw Mr.
and Mrs. Bruce Shields celebrate the
happy occasion of their Silver Wed-
ding Anniversary.

At six o'clock fifty-one relatives
and friends were entertained at a
bountiful buffet supper at their
home. Mr. Bill Girvin of Calgary
took pictures.

That evening, to the strains of
"The Wedding March," Bruce and
Dorothy entered the Lone Pine hall.
They were escorted by Mrs. Evelyn
Haynes and Mr. Nelson McLean,
their attendants of 25 years ago.

Upon reaching the front of the
hall the ladies were presented with
rose corsages and the men with
white carnations boutonniers, by
their daughters, Mrs. Gladys Dowell
and Mrs. Lois Casebeer.

After the reception, Mr. and Mrs.
Shields introduced the happy couple to the cap-
acity crowd. Mr. Dave Jenkins, act-
ing as master of ceremonies, con-
tinued with a very entertaining
program. This consisted of musical
selections, solos, musical action
songs and a skit by the Lone Pine
W.I. that took Dorothy and Bruce
through "Memories Lane" of the
past years.

Dorothy, Bruce and their attend-
ants were then brought to the stage,
where under a decorated arch, they
were recipients of many beautiful
gifts. Among these was a chest of
"White Orchid Silverware," a gift
from the community; and a set of
stainless steel cookery from their
family Linda, Ann, Mr. and Mrs.
Roy Dowell, and Mr. and Mrs. M.
Casebeer.

The honored couple very appropri-
ately thanked everyone for their
kindness.

The crowd then moved to the
basement of the hall, where the
honored couple were seated at a
lace covered table centered with a
three tiered wedding cake.

A delightful lunch was served.
Following this, open house was
held at the home of Mr. and Mrs.
Bruce Shields, where many more
friends offered their congratulations.
And so ended an evening
that will long be remembered by
many.

Out-of-town guests included: Mr.
and Mrs. Nelson McLean, Mr. and
Mrs. L. Haynes, Mr. and Mrs. Bill
Girvin, all of Calgary, Mr. Foster
Dowell, Carstairs, Mr. and Mrs. Ken
Bjornson and girls and Lloyd Mc-
Lean of Champion, Mr. and Mrs.
Gerry Tennant and family of
Rockyford.

SPRINGSIDE NOTES

(From Our Own Correspondent)

Mr. and Mrs. Tom Collinge of
Acme were recent visitors in the
neighborhood.

A speedy recovery is wished for
Mrs. Hugh Brooke and Mrs. M.
Collinge, who are patients in the
hospital.

Little Ruthie Leclair had to re-
turn to the hospital Monday night.
Mr. and Mrs. Remis Leclair of
Sundre visited Sunday with Mr.
and Mrs. Eugene Leclair.

Mr. Jim Collinge spent the week-
end with the Bill Collinge family.
Saturday supper guests with Mr.
and Mrs. Bill Collinge were Mr.
and Mrs. Art Taylor of Acme.
Sunday dinner guests were Mrs.
Irene Nimmans and Lorne.

Specials At Henry's
Meat Market

BEEF BACON, home cured	lb. 57c
BEEF SHOULDER ROAST	lb. 39c
Smoked PORK SAUSAGE, home-made, lb.	55c

Henry's MEAT MARKET

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